

One stop shop for virtual & hybrid events

 myconnector





Homepage



About



Core features



Testimonials



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About | What is MyConnector?

Started as a unique leads retrieval & ticket management solution, back in 2010, MyConnector.com rapidly ascended as a top contender and a quality resource for the biggest events in CEE.

In 2020, the platform adapted rapidly and right now it represents a strong ecosystem of tools that allow event planners worldwide to run the most sophisticated hybrid, virtual or offline events.

Our objective is simple

**Design for the future.
Tailor to your needs.**

Guaranteed by 10 years of excellence in the event industry.

Sustained by

- ✓ 10.000+ successful events
- ✓ 300+ happy professional event organisers
- ✓ 300.000 visitors accounts
- ✓ 2200+ exhibitors/partner/sponsor accounts



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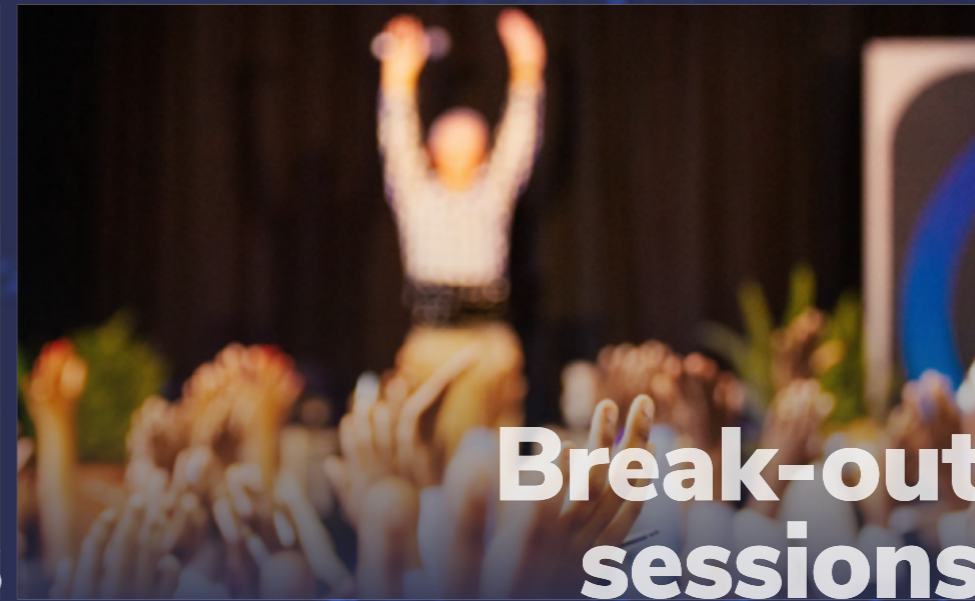


Testimonials



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Who can use MyConnector | From very simple to very complex



Quick tip! Mouse-over the categories above to find out more. Available only on desktop and laptop computers



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Core features

| What can MyConnector do for you?

Expo Area

Live
streaming

Full
Support

Networking

Automated
Behavioural
Actions

**All the tools you need
in a single platform**

Gamification &
Engagement

Attendee
Management

Custom
Development

Content
driven



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My briefcase

Bookmarks

Leaderboard



21

Hello, Madalin!

MN

Expo Area | How does it look and feel?

Do you miss the real experience of a large trade fair?

With MyConnector's powerful 3D engine you can design and deliver immersive 100% customizable environments, where brands can expose their message in the most flexible way. Lead generation & Product presentations are at the core of this experience.

Find our powerful tools for added sponsorship value

[see more >>](#)

Design your 3D content and customize it

[see more >>](#)

Choose from a large variety of custom branding options

[see more >>](#)

Media rich tools to present your products and services

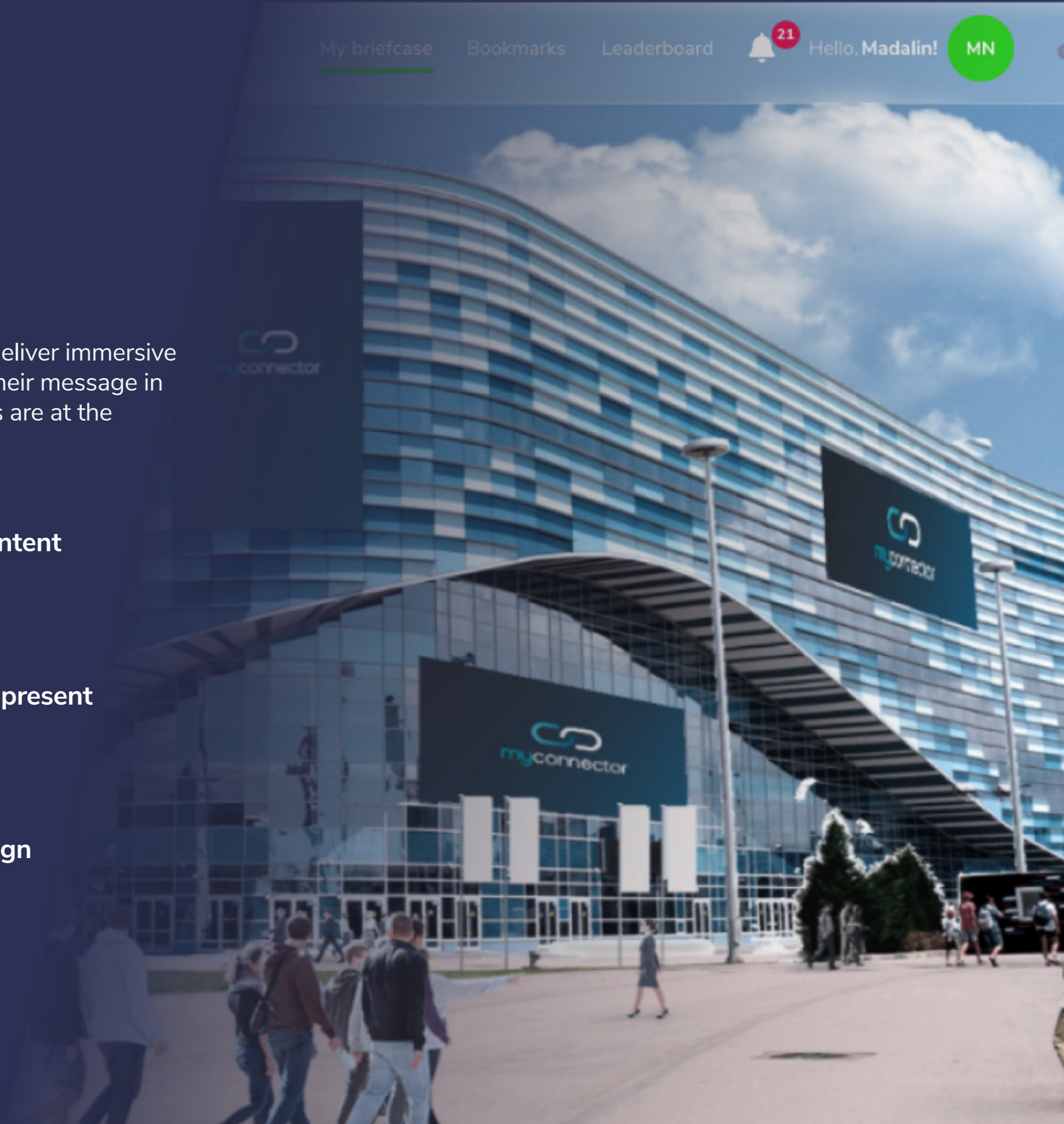
[see more >>](#)

Display a crisp Expo Area and a simple navigation

[see more >>](#)

Any update in design is instantly visible

[see more >>](#)





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Live streaming | Lights, camera, action!

From a simple laptop camera cu the most sophisticated live studio, you can produce, direct and distribute video content in any imaginable way.

Design your custom virtual stages

[see more >>](#)

Integrate your live stream from virtually any source

[see more >>](#)

Publish your streams to other known platforms

[see more >>](#)

1 to 1 / 1 to many streaming options

[see more >>](#)

Built in notification system to help navigate through multiple live streams

[see more >>](#)



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Full support | No tickets, only people.

Being here to help is the core of our philosophy. We are next to you, step by step so that you spend your time on what is important. No research, no unnecessary mistakes, no trial& error.

Bye bye long learning curve. unnecessary mistakes, trials& errors.

We take a consultative approach to make sure all our expertise is at your disposal

[see more >>](#)

Custom development for complex projects

[see more >>](#)

You will have a dedicated account manager no matter what

[see more >>](#)

Need a third party to be included? Sure, let us know



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Gamification & Engagement | Game on!

We know it's hard to have them onboard. We know it's critical for them to stay. To enjoy and to consume content. And then to spread the word.

Therefore we've designed the best engagement tool set available out there.

Gamification engine that you can set to track and reward the actions that you consider relevant

[see more >>](#)

Immersive environment and easy navigation

[see more >>](#)

Notifications and live feed options

[see more >>](#)

Check your objectives with the simple help of our Analytics tool

[see more >>](#)

Create polls or surveys

[see more >>](#)



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Attendee Management | Tickets, tickets!

From the moment they find out about the event, to the last follow-up email, we help you monitor and customize every touch point from your event participant's journey.

Manage tickets and registration forms

[see more >>](#)

Post event lead management

[see more >>](#)


Set the payments and attendee communication

[see more >>](#)


Go Live! and interact with the customer

[see more >>](#)







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Content driven



|

Human connection oriented


No matter you participate to learn new things, to meet new people, to promote your brand or connect with your peers, content will always be KING.

Sort bySession

Sort byA-Z




SESSION



State of UX / UI in Romania

14 September


SESSION



Learn to learn

13 September


SPEAKER



Gilbert Payne,

13 September


SESSION



Learn to learn

13 September


SPEAKER



Louise Becker
Manager

15 September


SESSION



State of UX / UI in Romania

14 September


SESSION



State of UX / UI in Romania

14 September

SESSION



Rezultatele chirurgiei
combinate: facoemulsifica...

15 September

Easy management of multitrack, multidays Agenda & Speakers

see more >>

Use the custom breakout rooms

see more >>

Use Bookmarks to link Speakers, Sessions, Booths and Attendees


see more >>

Flexible formats to deliver content on stages, booths, breakout rooms and 1 to 1 networking

see more >>

Use The Briefcase to store presentations leaflets, diplomas and credits

see more >>



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Automated behavioural targeting(Beta) | What matters most

People are different when it comes to events. Some are super focused, some are explorers. Some can dedicate an hour, some a full day.

Enhance each visitor's experience by making more visible what matters most to them .

Fully automated behaviour based notification system

100% customizable by the organiser

Recommend sponsored content at the right time, with the right message

Analyse & match networking opportunities

Natural, useful, non-intrusive notifications

Increase lead generation



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Testimonials | They trust us



Vladimir Deliu

Project Manager of RIUF
Romanian International University Fair

RIUF is one of the first projects that started using MyConnector since its primary version. The ongoing improvement of the software transformed it to be one of the best assets we offer to our clients during the events we organize. It is efficient, easy to personalize, user-friendly and the team behind MyConnector makes it a reliable partner.



Dragos Gheban

Managing Partner
Catalyst Solutions

MyConnector was instrumental for reinventing our events in the new context. It proved to be a huge success, as we managed to reach a broader audience, doubling the traffic to our conference for developers, to more than 6000 attendees.



Alexandru Maxineanu

Project Manager
Virtualized

For our events sponsorship is crucial. Only in MyConnector we found the right tool that allows multiple branding and promotion options, doubled by the possibility to instantly accommodate last minute changes, even in complex 3D environments.



Carmen Lazarescu

Communication - Europe Central South
Michelin Romania

We organized our first exclusively online event using MyConnector. The platform allows integration of different types of content, from images to video, it has an extraordinary expo area that makes clients miss less the offline exhibitions and it provides different technicalities, like the poll option, that can lead to quite an interactive event. Other than this, the team behind the platform is reliable, with a positive and a „Yes, we can, it is possible” attitude. For sure, we will take into consideration Universum for future online events.



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Clients | We thank them for their trust

ASSECO
SOUTH EASTERN EUROPE

Raiffeisen
BANK

CROWDSTRIKE

certSIGN

EA ROMANIA

eMAG

PENNY

FUJITSU

medichub

enel

virtualized

ING

RIUF

CATALYST
TALENT & EMPLOYER BRANDING

REGINA MARIA

bestjobs

e-on

METRO
SYSTEMS

Playtika

shutterstock

CISCO

SAMSUNG

synevo

London
Stock Exchange Group

SOCIETE
GENERALE
European Business Services

Bitdefender

Siemens
Industry
Software

KPMG

endava

MICHELIN

UBISOFT

vodafone

Luxoft
A DXC Technology Company

universum
Event Architects

Adobe



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Contact us



We focus our energy on being the main partner for online & hybrid event solutions, through our expertise and innovative instruments.

You can contact us at hello@myconnector.com

Or, follow us on:

